

Newsletter



December 2011

What a year it has been!

Well, this is our last newsletter of 2011 and what a year it has been!

We have staved off closure with the help of many friends and supporters who have decided to show their commitment for the work we do and the service we provide. Like you, they have either invested in us through buying shares (including people as far away as Australia!), buying our fruit and vegetable bags and buying from our shop.

BUT...

We need more
customers!

We would like to grow our lovely vegetables for more people, and, as someone already committed to GWG, we would love your help in doing so. We think word of mouth is the best form of advertising, and that you are our best advocates. We would like you to tell your friends / colleagues about us and give them a flier if they are interested.

In appreciation of your help, **if they give us your name when they sign up, we will give you your bag that week for free!**

We are giving you each 3 fliers – please return them if they are no use to you, or ask us for more if you need them!

HAPPY
CHRISTMAS
TO ALL OUR
WONDERFUL
CUSTOMERS!



**AND WE HOPE THAT
2012 BRINGS ALL
THAT YOU WOULD
WISH FOR**

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Do you want to join our committee?

For over 10 years now, we have been leaders in creating a sustainable future for Craven .

We are now looking for the right people to get involved as committee members to take us into our next phase. This is a really exciting opportunity to get involved with a unique business with high ideals. This is a voluntary position.

The main roles of a committee member are:

- * Setting the strategic direction of Growing with Grace
- * Ensuring the effective management of the GWG and its activities
- * Monitoring the activities of the organisation to ensure they are in keeping with the founding principles, objects and values.

Do you have:

- * Experience in business, marketing, finance, or education?
- * Genuine enthusiasm and interest in sustainability issues.
- * Half a day a week to offer

If yes, then we would like to hear from you! For more details and to discuss this further contact Eleanor Fairbrother on 015242 51723.

Job vacancies

We have a job vacancy for a grower, and there will be others coming up in the shop, go to our website for more details.

Review of the GOLD scheme

The end of the 1st summer season of the new Growing With Grace Local Organic And Delicious (GOLD) veg bag scheme has drawn to the end with the start of frosts and the evenings drawing in. We have been really pleased with how things have gone in the greenhouses this year. For the first time, the majority of the contents of the bags have been grown in our greenhouses since April, but now we are putting in lovely roots and cabbages from other local and UK organic farmers.

We would love to know what you have thought of our new improved veg bag scheme, and a couple of minutes of your time commenting on our performance would be great, this way we can you make better bags for you next year! You can email this in, or call us, or send us something written.

- 1 How long have you been a customer?
- 2 What have you liked best about your new GOLD bag? It would be great if you compared it to the bag you used to get.
- 3 What have you liked least about your new GOLD bag? It would be great if you compared it to the bag you used to get.
- 4 Comment on the quality of produce.
- 5 Comment on the variety of produce (did you like what types of fruit/veg you got?)
- 6 Do you like our new ethical stance on more own crop, & maximising the local produce?
- 7 Any other comments.

We look forward to hearing from you. We value your feedback, the only way we know whether we are doing a good job.